



TIOGA
RECREATION



PATHFINDER
TRAIL BUILDING

Tioga Success:

- High quality outcome – Right People, Right Place
- Positive community response
- Fortunate with funding sources – 7 different sources

Tioga Lessons:

- Landowner relationships – Control
- Stakeholder relationships – No islands
- Leadership matters
- Trusting “experts” in a disruptive industry - IMBA
- NIMBYS/BANANAS – Not everyone wants your project to be successful.





New Trails

IRON MAIDENHAIR
MINNEFLOWTA
HOCKEY HAIR

TIOGA
RECREATION



IRON LADY
GREENWAY ROUGH RIDER
THRILLSEEKER

TOGA
RECREATION



Flow for Days!



Industry Analysis:

US Market:

- Bicycles \$6.2 Billion
- Mountain Biking \$1.5 Billion 10% CAGR 2019 – 2021

Demographics:

- 80/20 male/female
- Ages 25-54 with household income in excess of \$100,000 per year

“The move to mountain and e-bikes is a function of what I call PUNY, or premium, unique, new, and young. Higher price bands are growing; new, fashionable brands are emerging; and innovations in drivetrains, suspension, and electronics are taking place. These bikes also enable riders to feel young, regardless of generation; mountain bikes open doors to adventure, and e-bikes with higher price points are largely being purchased by Boomers wanting a new ride experience,”

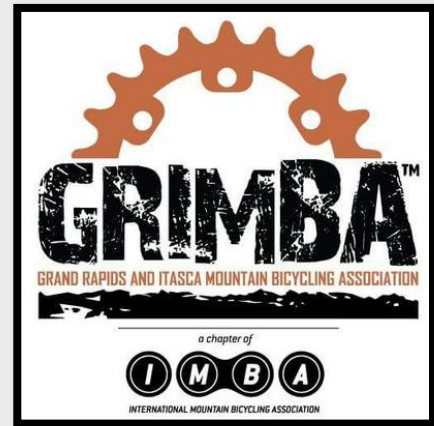
Matt Powell, vice president and senior industry advisor, Sports at The NPD Group.





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Itasca County
Minnesota



GREATER MINNESOTA REGIONAL
PARKS AND TRAILS COMMISSION



Blandin Foundation™
STRENGTHENING RURAL MINNESOTA

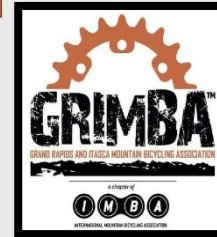


NELSON WOOD SHIMS
EXCELLENCE IN BUILDING



CITY OF
COHASSET

TIOGA
RECREATION



Camp Mishawaka
SINCE 1910

Woodland
Bank



“QUALITY AT A DISCOUNT”



HOTEL | EVENT CENTER | GRAND SPLASH



Design Funds:		
Expended Funds	City of Cohasset	\$ 10,000.00
	Itasca Cty Trails Task Force	10,000.00
	GRIMBA	2,790.00
	Grimba Member Donations	10,210.00
		\$ 33,000.00
Engineering & Permitting:		
Committed Funds	GMRPTC (FY-2018)	\$ 50,000.00
		\$ 50,000.00
Construction Funding:		
Committed Funds	Blandin Foundation	\$ 50,000.00
	City of Cohasset Match	256,281.42
	Local Fundraising Campaign	128,140.71
	IRRRB Laurentian Vision Partnership	25,000.00
	IRRRB Cultural & Tourism	17,250.00
	Itasca Cty Trails Task Force	10,000.00
	GMRPTC (FY - 2019)	690,000.00
	IRRR - Infrastructure Grant	625,000.00
	2018 State Bonding Bill	1,000,000.00
	Total	\$ 2,801,672.13
Pending Funds	City of Cohasset Match	43,718.58
	Local Fundraising	21,859.29
	Total	\$ 65,577.87
	TOTAL CONSTRUCTION FUNDING	\$ 2,867,250.00
Marketing Funding:		
Committed Funds	IRRR - Marketing Grant	\$ 17,500.00
	Visit Grand Rapids	\$ 3,900.00
		\$ 21,400.00



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Duluth:

Economic Impact:
\$49.6 Million
60,000 visitors



Cuyuna:

Economic Impact:
\$4.9 Million
30,000 visitors





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Cuyuna for Cohasset

